

# DIVAS SURRENDER TO MESOESTETIC

**Mesoestetic needs no introduction. With its beauty products, it has already conquered the hearts of the world's leading beauties. From Madonna to Jane Seymour, and also Sienna Miller, Jennifer Aniston and Kylie Minogue, many of the icons of today cannot do without their Mesoestetic products.**

**M**adonna, who has been using the **Radiance** range for many years now, has discovered some of the other products the brand has to offer.

When asked which face cream she feels is effective, she answered without hesitation, "Any Mesoestetic cream; in fact I've got more than one and the answer depends on the time of year, the weather and what I feel my skin needs. For example, I use **Glycorepair**, which stimulates cell renewal, and **Regerance Active**, which contains regenerating collagen, but, I would say that all of the Spanish Mesoestetic brand's products..."

However, when I want to shine, I do have a secret weapon, **Antiaging Flash**. These are external ampoules which are applied gently at night to the face, the area around the eyes and marks around the nose and mouth. Next day, they ask me what I've put on my face because they're amazing. These ampoules are the secret of the world's top models.

**What has been your most recent cosmetic discovery?**

"I've just mentioned it. It's Mesoestetic products, which are fantastic and offer a complete range of face and body products. They're a worldwide sensation."

**"What was the best beauty tip you ever received and who gave it to you?"**

"It was in Barcelona. A cosmetologist friend who works with top models throughout Europe recommended Mesoestetic products to me and I haven't used any others since then."



## The Body\_esthetic Laboratories Group

The Body\_esthetic Laboratories Group emerged from innovation in the field of medical cosmetics to provide an effective solution to all problems connected with aesthetics. As Joan Carles Font, Founder and Director of the Body\_esthetic Laboratories Group, explains, "Our success comes from the fact that we create our products with high concentrations of active ingredients using cutting-edge technology and following rigorous quality controls."

The Group was founded in 1984 in Barcelona by Joan Carles Font and Maria José Almansa, Managing Director and Manager of the company, respectively.

Its registered address is in Gavá, where the company has a 1,500 m<sup>2</sup> production plant and a 2,000 m<sup>2</sup> warehouse. The production plant is authorised by the Spanish Medicines Agency (competent authority of the Spanish Ministry of Health) and includes a modern pharmaceuticals laboratory, research centre (Development and Innovation) and a Quality Control Department.

The Body\_esthetic Laboratories International Group was created originally to provide effective solutions for professionals working in aesthetic medicine and professional aesthetics. Products specifically designed for people undergoing some form of medical or aesthetical treatment or any other type of plastic surgery. Fail-safe products, whose production and control is governed by thoroughly rigorous protocols that are completely mutually compatible.

The fact that it is a pharmaceutical laboratory means that the company can work with higher concentrations of active ingredients than those normally used in the cosmetics sector. Products made in this way are known as cosmeceutics. The high concentration of the active ingredients that they contain guarantee results with a degree of effectiveness that could never be achieved with a cosmetic.

To achieve its aim of continuous improvement regarding the quality and effectiveness of its products, Body\_esthetic Laboratories International is based on a policy of continuous research, development and innovation and uses cutting-edge technology. Therefore, in 2008, the company set aside 40% of its profits for the development of new projects with the aim of maintaining its positioning at the forefront of advances in medical cosmetics. In addition, for the last two years, the company has held ISO 9001:2000 and ISO 13485:2003




certificates, as well as GMP (Good Manufacturing Practices) certificates, which is mandatory for pharmaceutical industries. The Body\_esthetic Laboratories International Group comprises three sectors:

- Medical cosmetic products for the end consumer and professional treatment kits;
- Mesoestetic® medical devices: medical devices that enhance the effects of the treatments;
- Exiko Laboratories: phytotherapy products.

The company has sixty professionals working in very specific areas, with a high level of coordination to make full use of the synergies between the different departments: from research into new active ingredients to the synthesis of cosmeceutics, as well as studies into innocuity.

The products are sold at medical aesthetic clinics and aesthetic centres.

In international terms, the company sells its products in 62 countries worldwide. 

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